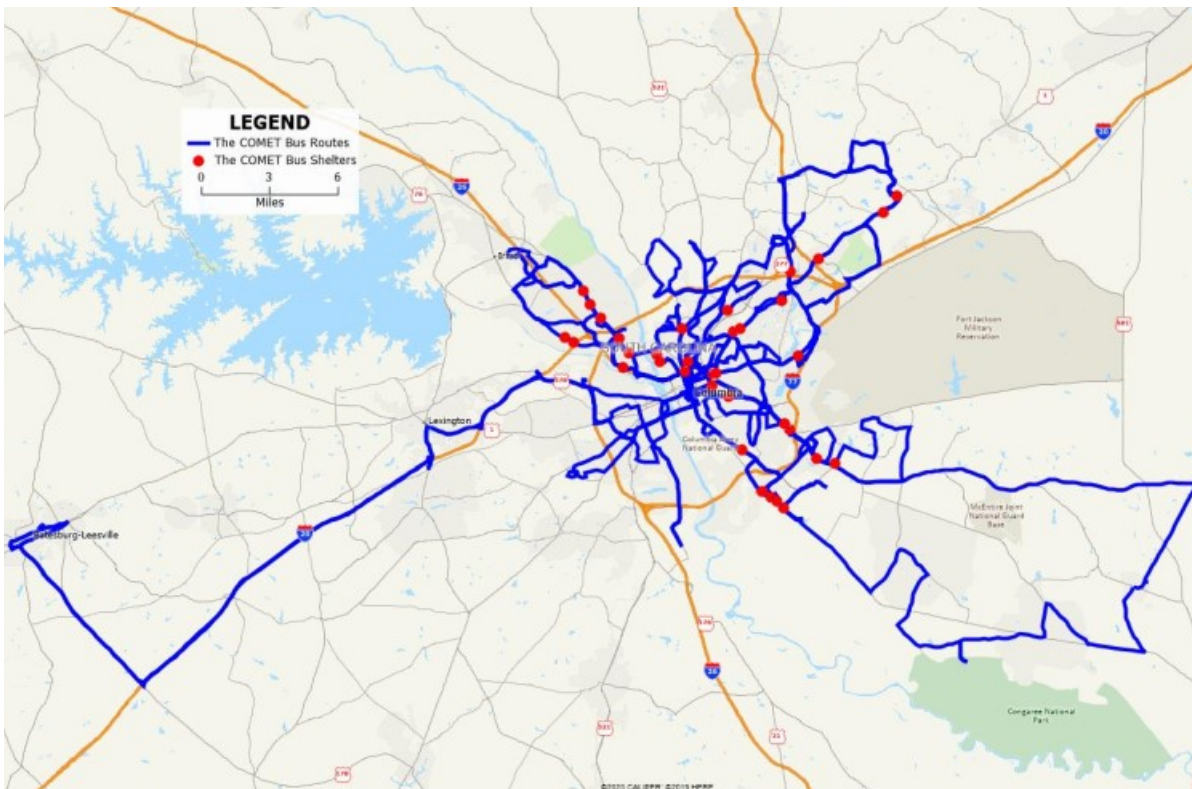




Columbia, SC

Transit Advertising
Bus, Shelter, Benches



Available Advertising

Commuter Transit Fleet

39 Buses

19 Mini-Bus

2 Trollies

Paratransit Fleet

23 Buses

Bus Shelters

40 Bus Shelters

Bus Benches

Coming Soon



Columbia, SC

Transit Advertising
Bus, Shelter, Benches



Columbia, SC Statistics and Facts

Population: 833,165

Median Household Income: \$53,765

Median Age: 37

Colleges & Universities in Region

University of South Carolina
Midlands Technical College
Columbia College
Benedict College
Columbia International University
Virginia College
Centra College
South University
Fortis College
Paul Mitchell the School
Remington College
Kenneth Shuler School of Cosmetology
Southeastern Institute
Construction Training Center

Sports Teams

Columbia Fireflies—Minor League Baseball
University of South Carolina Gamecocks
CIU Rams
Columbia College Fighting Koalas
Allen University Yellow Jackets
Benedict College

Points of Interest

South Carolina State Museum, Columbia Museum of Art, Riverbanks Zoo & Garden, Historic Columbia, Robert Mills House and Gardens, South Carolina State House, South Carolina Confederate Relic Museum, Lake Murray, Congaree National Park, Sesquicentennial State Park, Dreher Island State Park, Koger Center, Tin Roof, The Senate, Bill's Pickin Parlor, Township Auditorium, Colonial Life Arena, and many more.

Shopping

Trenholm Plaza, Village at Sandhill, Columbia Centre, Dutch Square Center, Shops at Flight Deck, Columbia Place, Cross Hill Market, Lexington's Old Mill, Shoppes at Woodhill, Trenholm Plaza, Columbiana Station, Richland Mall, and More.

Hospitals and Medical Centers

Lexington Medical Center, Prisma Health Baptist Hospital, Providence Hospital, Continue Care Hospital, Encompass Health Rehabilitation Hospital

Events and Festivals

Restaurant Week, Deckle Edge Literary Festival, Run Hard Marathon, St. Pat's in Five Points, Soda City Suds Week, Indie Grits Festival, Artista Vista, Columbia International Film Festival, Rosewood Crawfish Festival, Columbia Shrimp and Grits festival, Lexington County Peach Festival, Lake Murray Fireworks, Latin Festival, Jubilee: Festival of Black History and Culture, SC Pride Festival, Jam Room Music Festival, Devine Night Out, Lights on The River, Lights Before Christmas, Famously Hot New Years, and more.



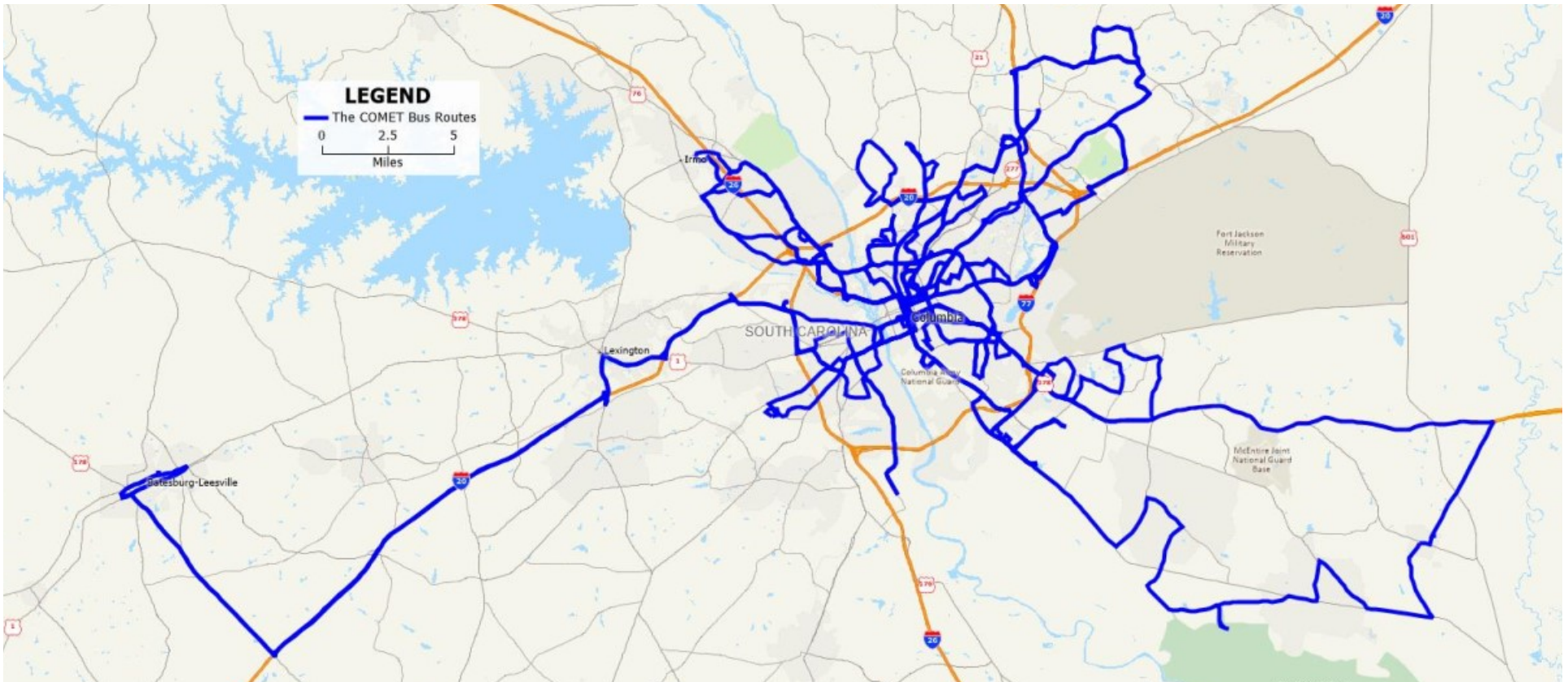
Columbia, SC

Transit Advertising
Bus, Shelter, Benches



The COMET Transit System

39 Commuter Transit Buses / 19 Mini-Bus
23 Para Transit Vehicles
2 Trolleys





Columbia, SC

Transit Advertising Bus Advertising



King Bus Poster



Queen Poster



Tail Bus Poster



Interior Bus Ads





Columbia, SC

Transit Advertising
Bus Advertising



Full Wrap Bus



King Kong Bus Poster



Kong / Super King Poster

Window Wrap



Kong With Headliner and Extension

Full Wrap Tail





Columbia, SC

Transit Advertising

Mini-Bus/Para Transit Advertising



Full Wrap



King Kong



King Window Wrap

Mural Bus Poster



Queen Window Wrap



Interior Bus Poster





Columbia, SC

Transit Advertising SODA CAP CONNECTOR



Welcome to Soda Cap Connector!

The COMET Soda Cap Connector is a simple system of dedicated routes that connect you to major Columbia destinations, including State Museum, the Vista, Main Street District, the State House, Five Points, Allen University, Benedict College, West Columbia, Cayce, Convention Center, UofSC and Segra Park.

Look for Soda Cap bus stop signs and wrapped buses for FREE travel between destinations. The route names appear on bus displays above the driver, and on the sides of vehicles.

Service operates every 30 minutes on three routes, Sunday–Wednesday 9:00 a.m. to 7:00 p.m., and Thursday–Saturday 9:00 a.m. to Midnight.





Effective Monday, February 3, 2020

THE SODA CAP CONNECTOR 1 2 3

Weekday & Weekend Service





SUNDAY - WEDNESDAY
Every 30 minutes 9:00 AM – 7:00 PM

THURSDAY-SATURDAY
Every 30 minutes 9:00 AM – 12 MIDNIGHT

ROUTE 1: MAIN STREET TO VISTA & WEST COLUMBIA/CAYCE
From Main Street District to the Vista and West Columbia & Cayce

ROUTE 2: MAIN STREET TO FIVE POINTS & UofSC
From Main Street District to Allen University • Benedict College Five Points via Harden Street & UofSC

ROUTE 3: MAIN STREET TO SEGRA PARK
(GAME DAYS ONLY – EVERY 25-30 MINUTES)
From Main St. and Hampton St. to Segra Park

www.CatchTheCOMET.org
 803-255.7100
 711 through Relay Service




THE SODA CAP CONNECTOR

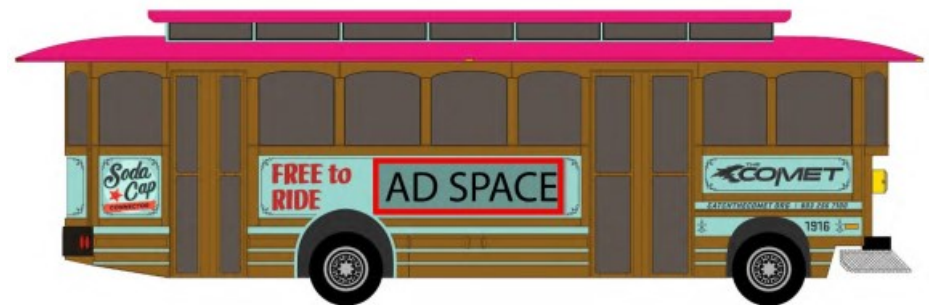


Available Advertising Space

Trolley King



Trolley Queen

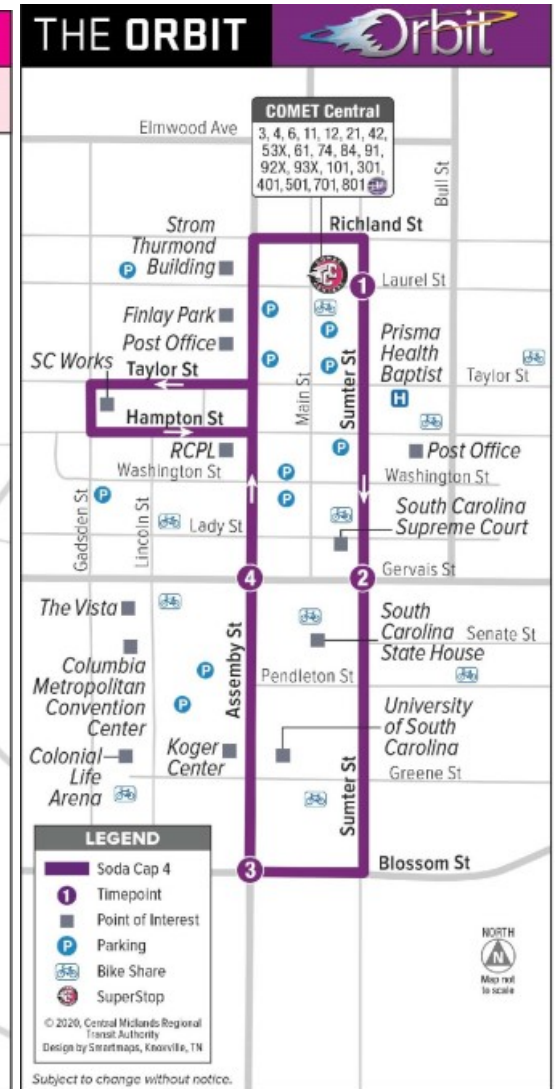
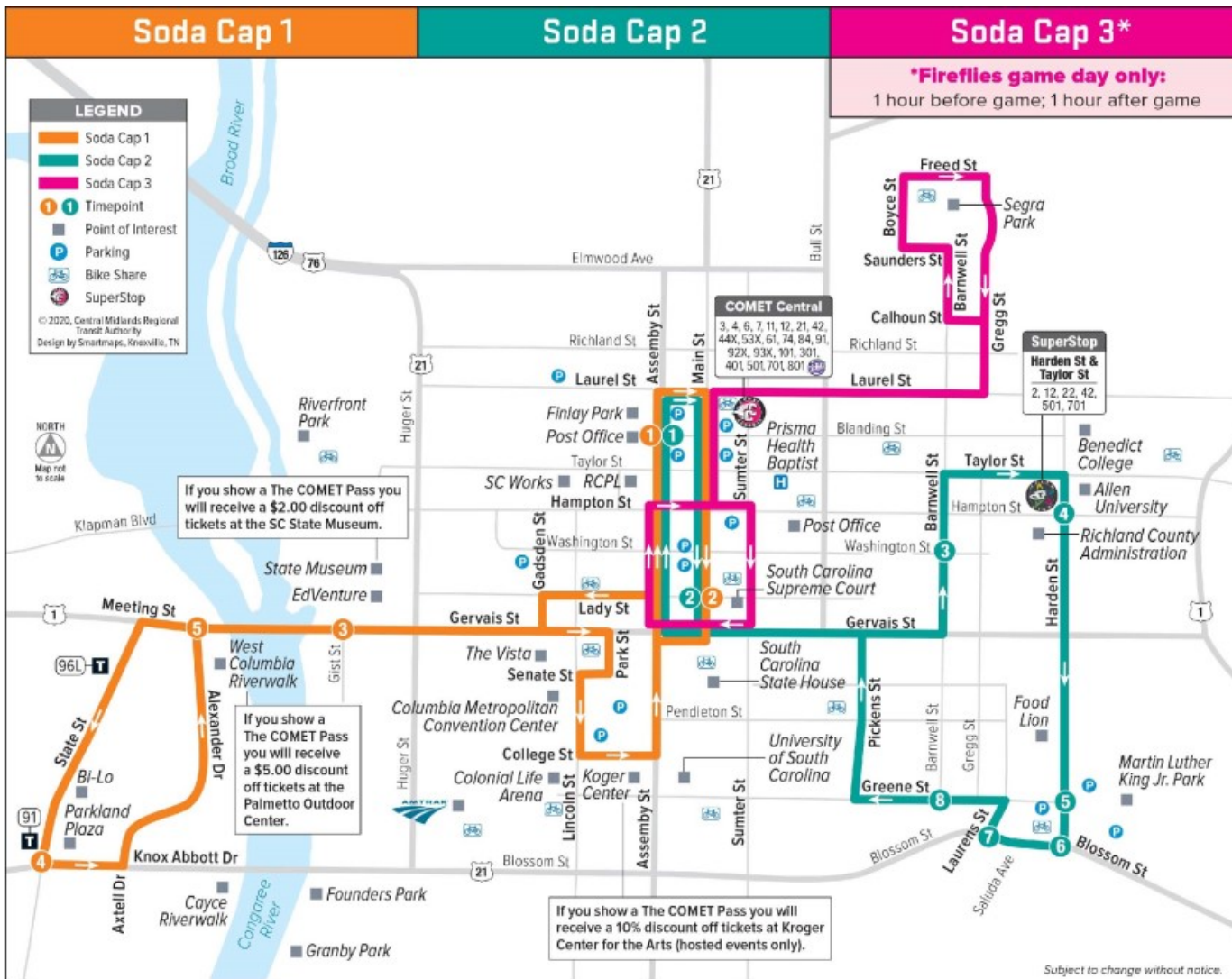




Columbia, SC

Transit Advertising

SODA CAP CONNECTOR Routes





Columbia, SC

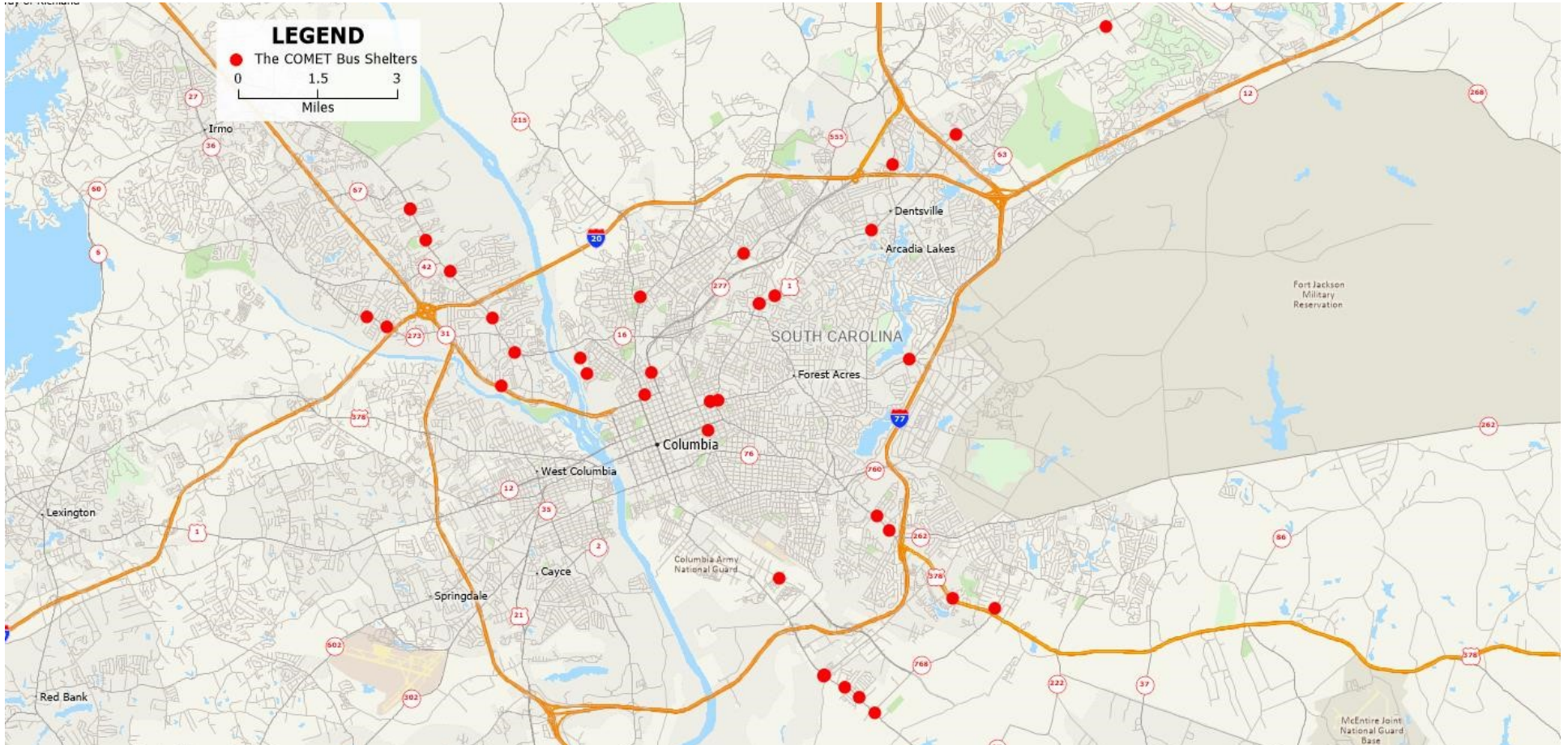
Transit Advertising

Bus Shelter



Bus Shelter Location Map

40 Bus Shelter Locations





Interior Bus Shelter Poster



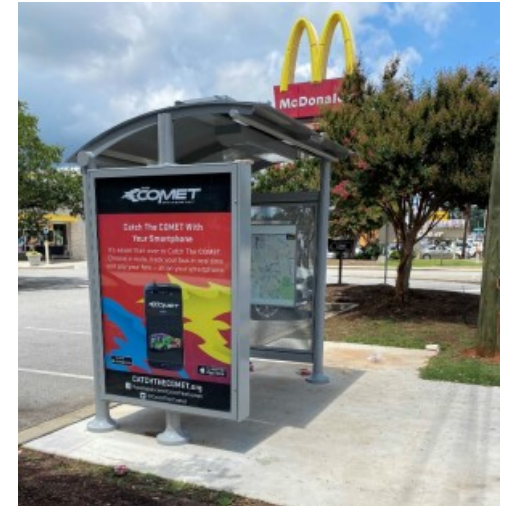
Columbia, SC

Transit Advertising

Bus Shelters



Exterior Bus Shelter Poster



Full Wrap Bus Shelter





Columbia, SC

Transit Advertising

Bus Benches



Bus Bench Advertising

Coming Soon!

