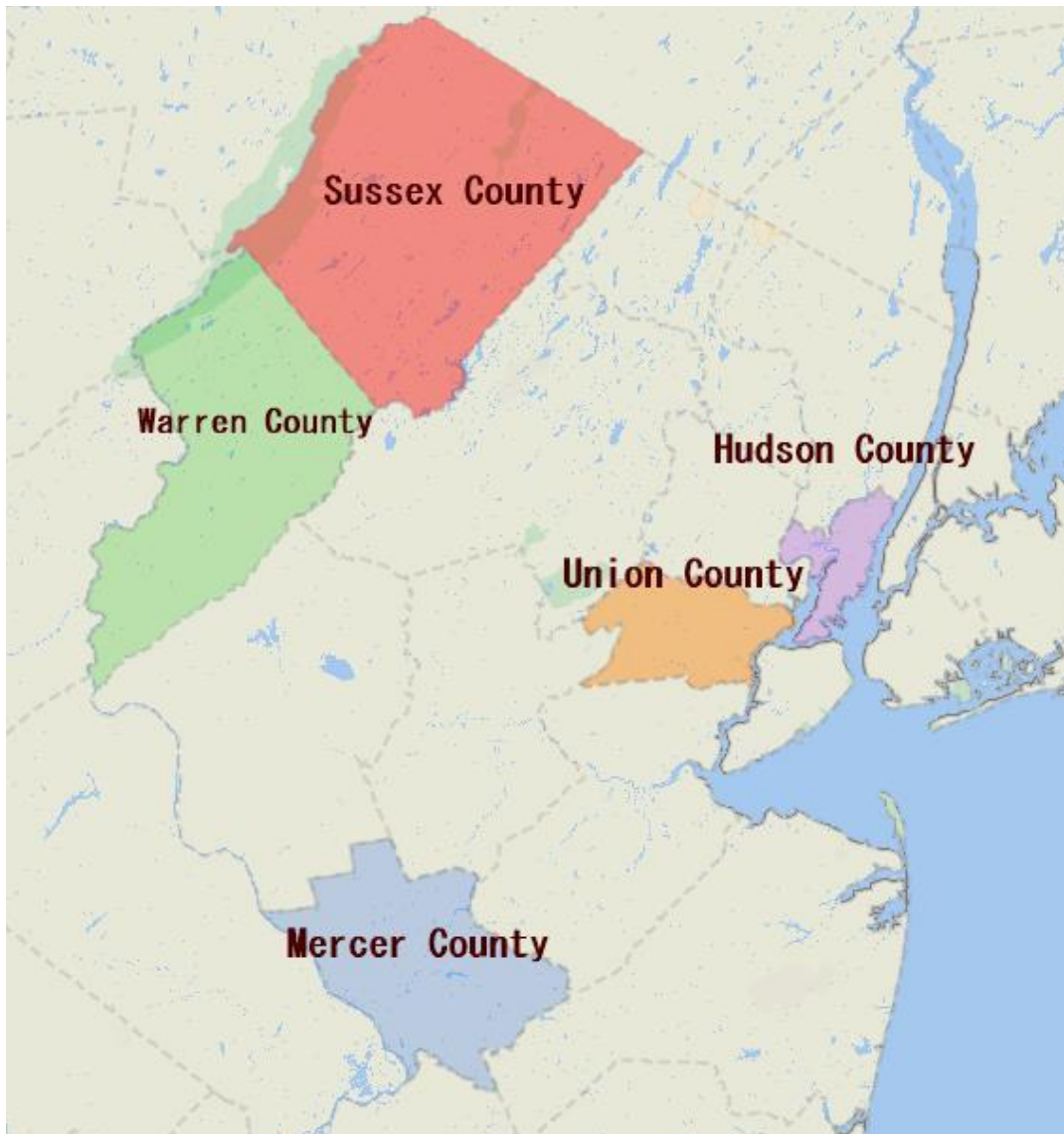


NEW JERSEY COUNTY TRANSIT BUS ADVERTISING

Hudson—Mercer - Sussex - Union - Warren



NJ County Transit Fleets

Hudson County: 40 Vehicles

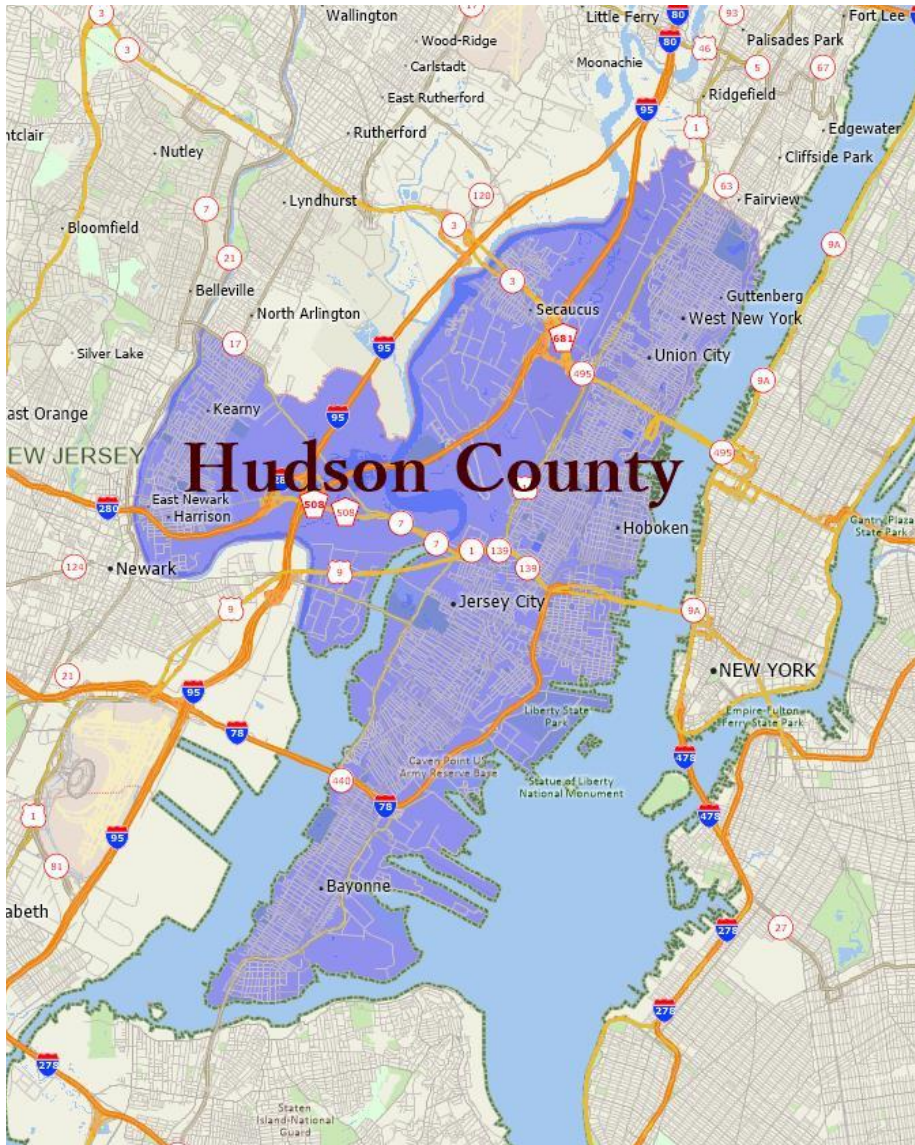
Mercer County: 32 Vehicles

Sussex County: 24 Vehicles

Union County: 50 Vehicles

Warren County: 24 Vehicles

NEW JERSEY COUNTY TRANSIT BUS ADVERTISING TRANSCEND - Hudson County Transit System



40 Transit Vehicles

Routes

County Wide Non-Route Specific

Essex County / Newark Routes

St. Michael's, Beth Israel, UMDNJ, Clara Mass,
Veterans Center East Orange

Bergen County

Hackensack Hospital

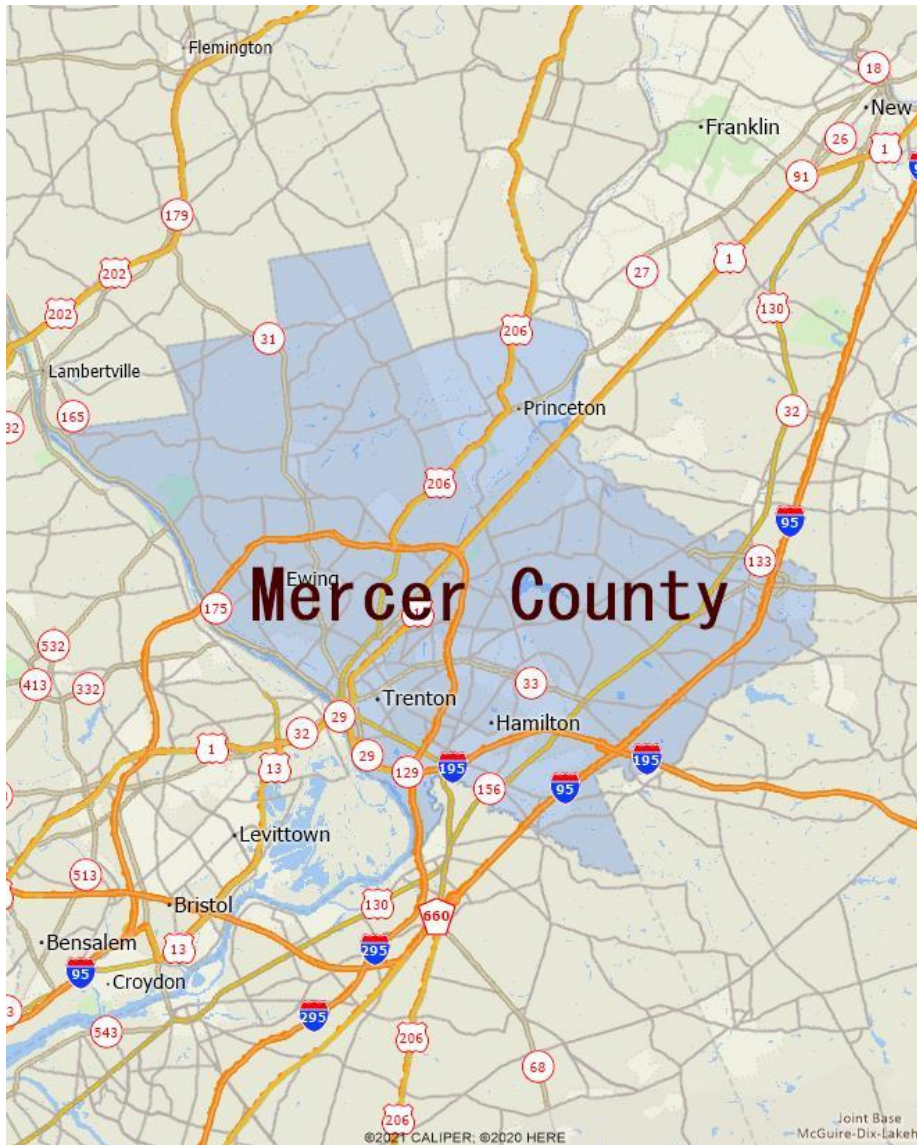
Manhattan

70th Street

Most Frequent Visited Locations

70th Street Manhattan (Every Tuesday), Hackensack Hospital (Bergen County), UMDNJ, Hudson County Plaza, Occupational Center, Shoprite, Jersey City Medical Center, Christ Hospital, Bayonne Hospital, Hoboken University, Senior Centers, Grace Van Vorst Church, Jersey City Housing, Veterans Hospitals, University Hospital, Beth Israel Hospital, St. Michael's Hospital, Dialysis Centers.

NEW JERSEY COUNTY TRANSIT BUS ADVERTISING TRADE - Mercer County Transit System



32 Transit Vehicles

Routes

County Wide Non-Route Specific

Major Highways Covered

RT 206, I-95, 295, 195, 129, RT 1, I-78

Hospitals and Medical Centers

Capital Health, RWJ University Hospital, Princeton Health Care, University medical Center, Penn Medicine, St Mary Medical

Colleges and Universities

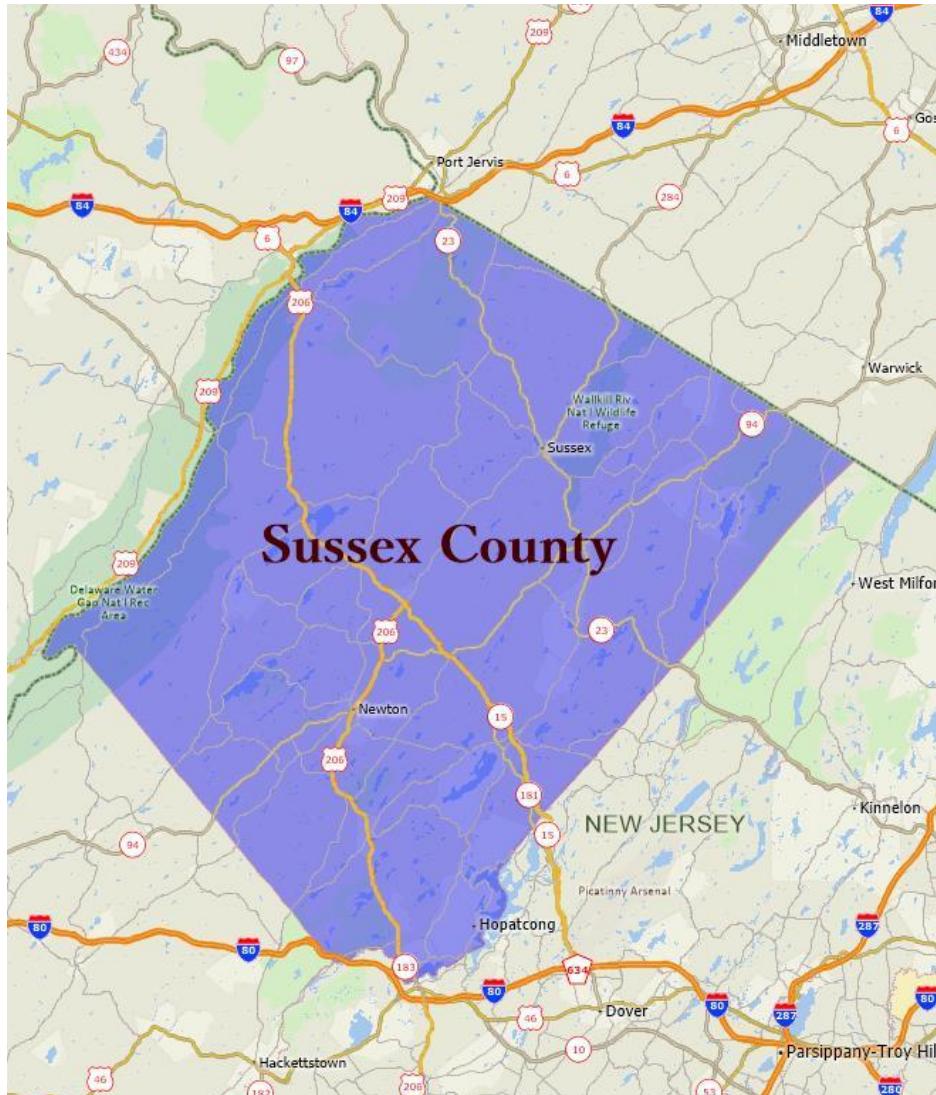
College of New Jersey, Thomas Edison State College, Rider University, mercer county College, Strayer University, Princeton University

Attractions

Trenton Mercer Airport, Princeton, Grounds for Sculpture, Old Barracks Museum, Drumthwacket Sayen Botanical Gardens, Hiking Trails, Princeton University Art Museum, Mercer County Park, Lake Carnegie, Howell Living History Farm, Mercer County Park, American Legion Centennial Memorial, Kelsey Theatre, Market Fair Mall, Van Nest Park, Mercer Oaks Golf Course.

NEW JERSEY COUNTY TRANSIT BUS ADVERTISING

Skylands Ride - Sussex County Transit System



24 Transit Vehicles

Routes

On Demand County Wide Non-Route Specific

Skylands Connect

Sussex-Wantage Library and Hampton Township

Skylands Connect Saturday

Sussex-Wantage Library and Hampton Township

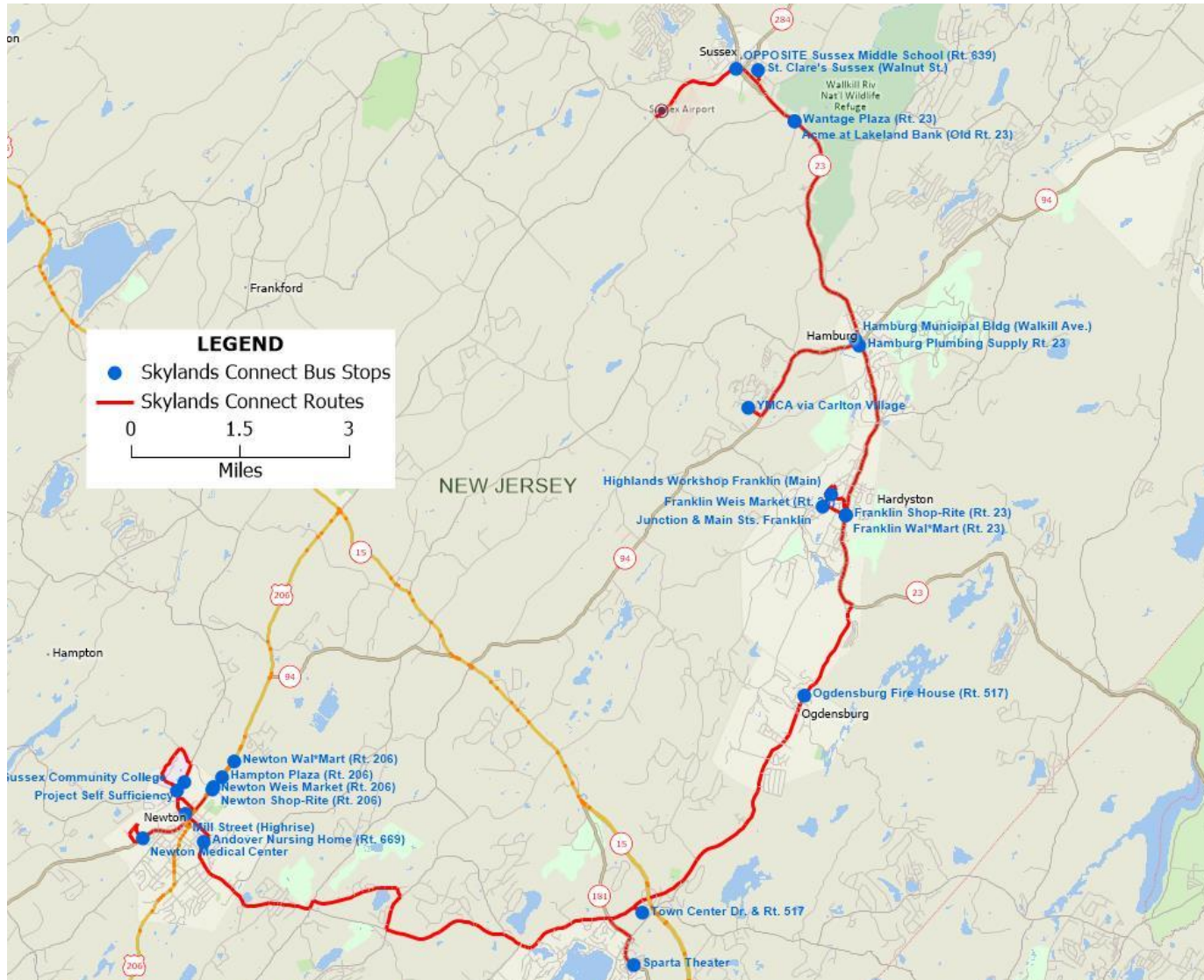
Skylands New Freedom

Most Frequent Visited Locations

Newton Medical Center, Andover Nursing Home, Mill St, Sussex Community College, Shop Rite, Project Self-Sufficiency, Weis, Walmart, Town Center, Theater, Fire House Lane, Ogdensburg Fire House, Highlands Workshop, YMCA, Hamburg Pluming, Wantage Plaza, St Claire's, Sussex Middle School, Wantage Library

NEW JERSEY COUNTY TRANSIT BUS ADVERTISING

Skylands Ride - Skylands Connect Routes

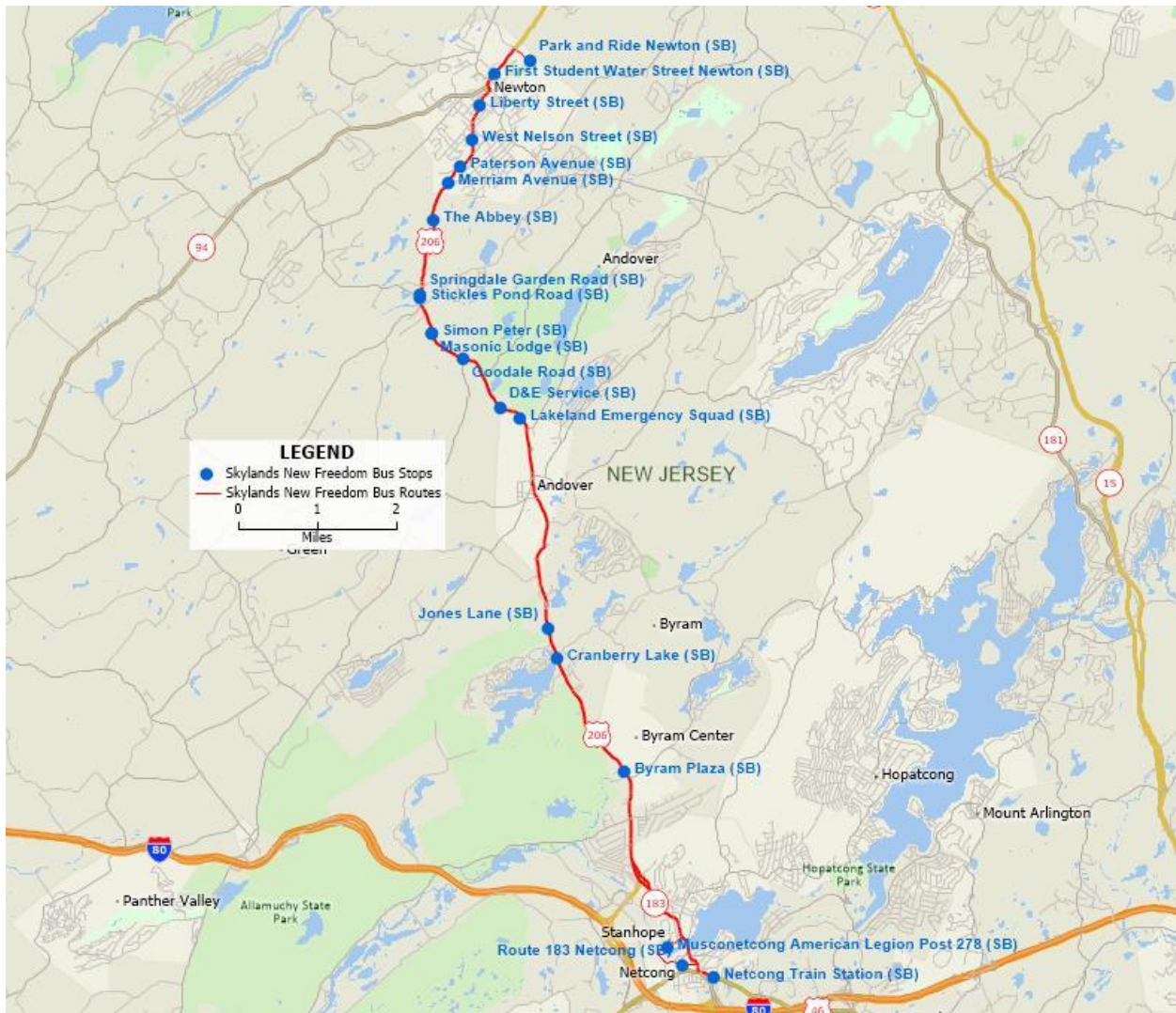


Skylands Connect

- Sussex-Wantage Library and
Sussex Wantage Library (Rt. 565)
OPPOSITE Sussex Middle School (Rt. 639)
St. Clare's Sussex (Walnut St.)
Acme at Lakeland Bank (Old Rt. 23)
Wantage Plaza (Rt. 23)
Hamburg Municipal Bldg (Walkill Ave.)
YMCA via Carlton Village
Hamburg Plumbing Supply Rt. 23
Highlands Workshop Franklin (Main)
Junction & Main Sts. Franklin
Franklin Weis Market (Rt. 23)
Franklin Wal*Mart (Rt. 23)
Franklin Shop-Rite (Rt. 23)
Ogdensburg Fire House (Rt. 517)
Town Center Dr. & Rt. 517
Sparta Theater
Andover Nursing Home (Rt. 669)
Newton Medical Center
Mill Street (Highrise)
Project Self Sufficiency
Sussex Community College
Newton Weis Market (Rt. 206)
Newton Shop-Rite (Rt. 206)
Newton Wal*Mart (Rt. 206)
Hampton Plaza (Rt. 206)

NEW JERSEY COUNTY TRANSIT BUS ADVERTISING

Skylands Ride - Skylands New Freedom Routes



Routes

Skylands New Freedom

Newton Park & Ride and the
Netcong train station

- South Shore Road
- Jones Lane
- Route 183 Netcong
- Netcong Train Station
- Liberty Street
- Paterson Avenue
- Merriam Avenue
- Goodale Road
- Park and Ride Newton
- First Student Water Street Newton
- West Nelson Street
- The Abbey
- Springdale Garden Road
- Stickles Pond Road
- Masonic Lodge
- Simon Peter
- D&E Service
- Cranberry Lake
- Lakeland Emergency Squad
- Byram Plaza
- Musconetcong American Legion Post 278

NEW JERSEY COUNTY TRANSIT

BUS ADVERTISING

Union County Transit System



50 Transit Vehicles

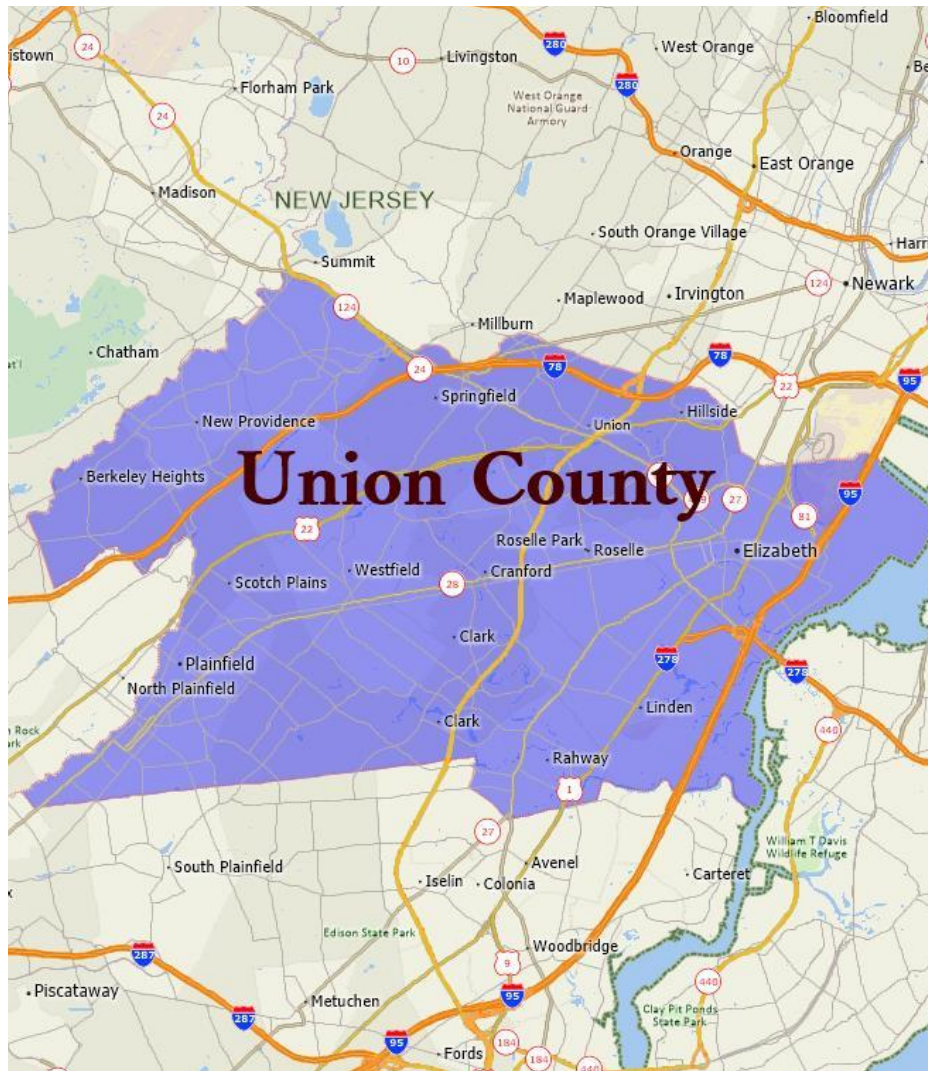
Routes

County Wide Non-Route Specific

Route 22 Shuttle

6:30 AM—11PM

Route 22 Shopping and NJT Transit Stops



Hospitals: Trinitas (3 sites), Overlook, RWJ Rahway, JFK Medical Center, Lyons VA, VA Hospital in East Orange, Newark Beth Israel, St. Barnabas Hospital, Kessler Institute East Orange and West Orange, St. Peters, UMDNJ

Colleges/Universities: Kean University, Union County College

Social Service Center: Elizabeth Board of Social Service, Plainfield Board of Social Services and the Jewish Federation Association.

Shopping Centers: Aviation Plaza, Linden Plaza, Blue Star, Watchung Square, Woodbridge Center, Menlo Park Mall, Jersey Gardens

Workshops/employment: In Roads to Opportunity, Bridgeway House, ARC, Community Access and the One Stop Center

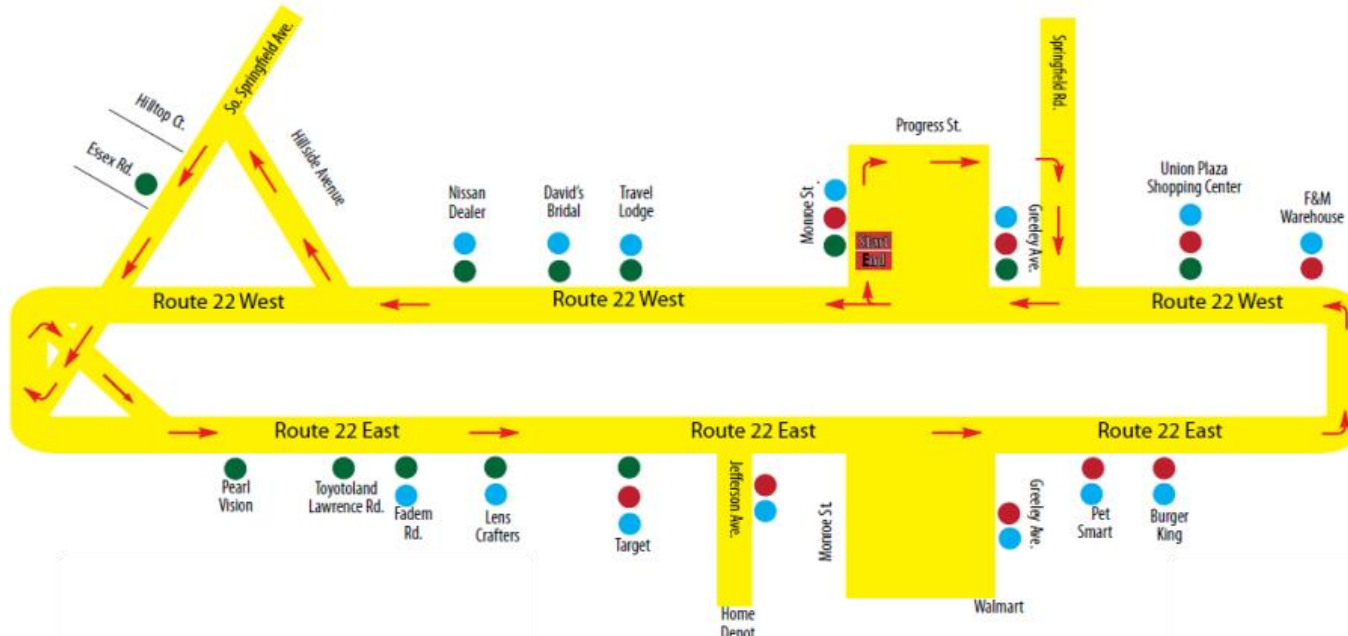
Senior Centers: Spend-a-day (SAGE) J.C.C., C.C.S. YMCA

Senior/disabled housing: Park Hotel, Carteret Assisted Living, Clark Nursing Home, Cornell Hall, Elizabeth Nursing Home, Cranford Extended Care, Elmora Hills, Plaza Nursing Home, Woodlands Nursing Home and The Chelsea at Fanwood.

NEW JERSEY COUNTY TRANSIT BUS ADVERTISING



Union County Transit System—Route 22 Shuttle



Route A

Connecting with NJ Transit Bus Routes
65, 66, 94, 114 and 117

Monroe Street, Greeley Ave, Travel Lodge,
David's Bridal, Nissan Dealership,
Springfield Ave, Pearle Vision, Lawrence
Road/Toyota Land, Fadem Road, Lens
Crafters, Carpet City, Target, Union Plaza
Shopping Center

Route B

Connecting with NJ Transit Bus Routes
94, 114 and 117

Monroe Street, Greeley Ave, Target,
Home Depot, Wal-Mart, Pet Smart,
Marburn Curtains, Burger King, F&M
Warehouse, Union Plaza Shopping Center

Route C

Connection with NJ Transit Bus Routes
94, 114 and 117

Monroe Street, Greeley Ave, Travelodge,
David's Bridal, Lens Crafters, Carpet City,
Target, Home Depot, Wal-Mart, Pet Smart,
Marburn Curtains, Burger King,
F&M Warehouse, Union Plaza Shopping
Center

NEW JERSEY COUNTY TRANSIT BUS ADVERTISING

Warren County Transit System



24 Transit Vehicles

Routes

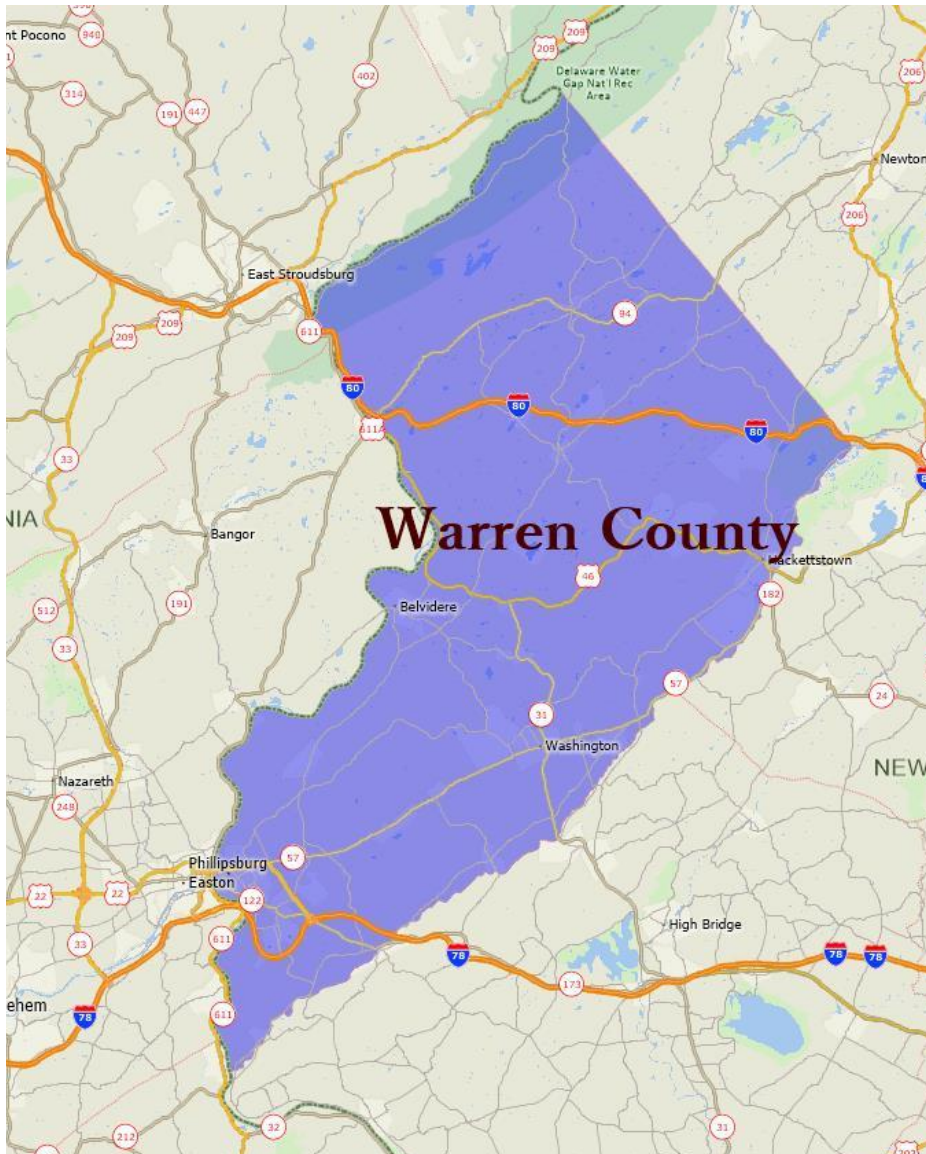
County Wide Non-Route Specific

Route 57 Shuttles

The Phillipsburg/Washington shuttle
The Hackettstown/Washington Shuttle

Frequently Destinations

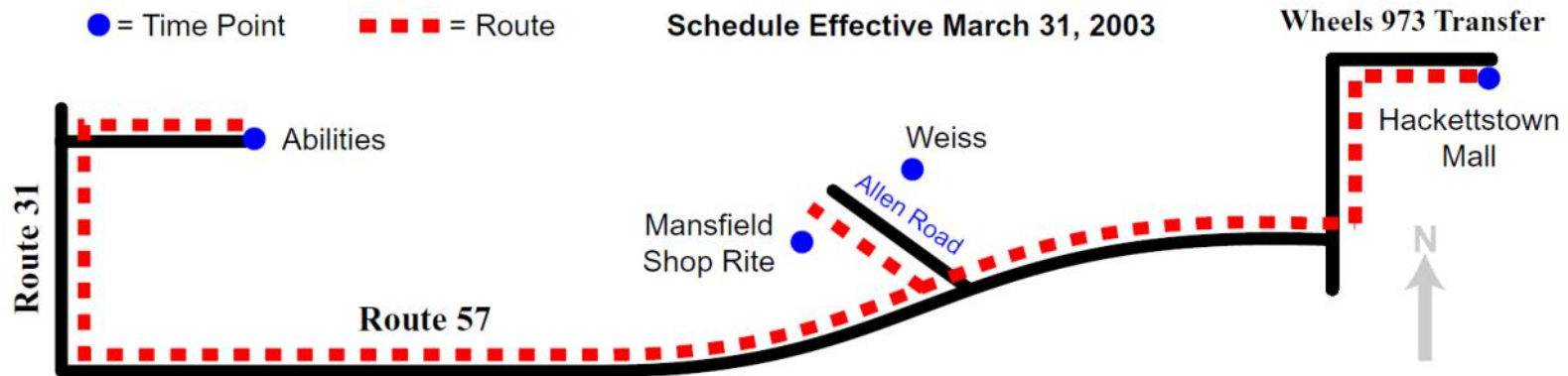
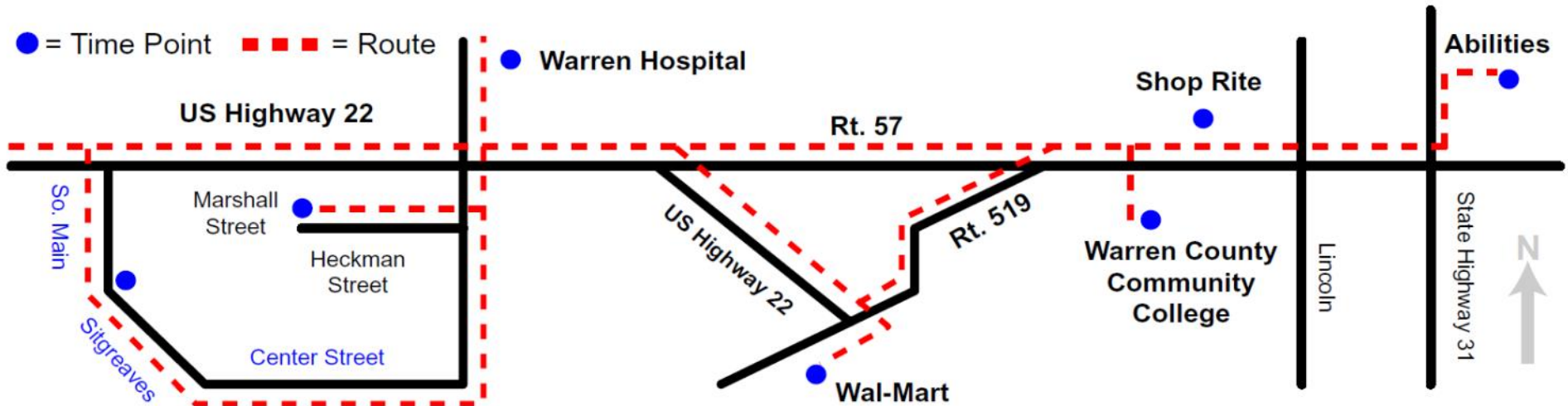
Alpha, Belvidere, Blairstown, Hackettstown, Knowlton, Mansfield, Oxford, Lopatcong, Pohatcong, Phillipsburg, Washington, White Township, Family Guidance Center, Abilities of Norwest NJ, ARC-Camp Warren and Canteen, Dialysis Centers Easton PA, Phillipsburg PA, and Hackettstown NJ, Senior Living Centers: Hackettstown, Knowlton, Phillipsburg, and Washington Township, St Lukes, Hackettstown Medical Center, Warren County Community College, Shop-Rite, Wal-Mart, Stop & Shop, Lowes, Kohls



NEW JERSEY COUNTY TRANSIT BUS ADVERTISING



Warren County Transit System - Route 57 Shuttle Service



NEW JERSEY COUNTY TRANSIT BUS ADVERTISING

Full Wrap Buses



NEW JERSEY COUNTY TRANSIT BUS ADVERTISING

King Kong Bus Ads



NEW JERSEY COUNTY TRANSIT BUS ADVERTISING

Window Wrap Ads



NEW JERSEY COUNTY TRANSIT BUS ADVERTISING



Mural Bus Ad



Interior Bus Ads

