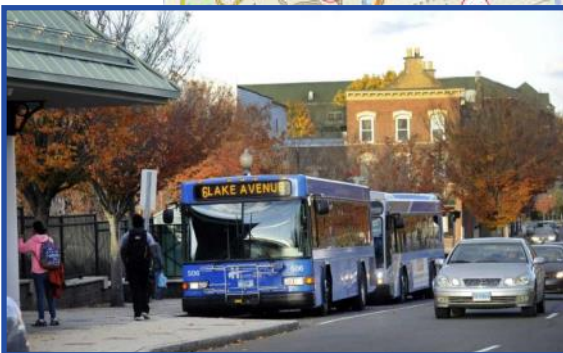
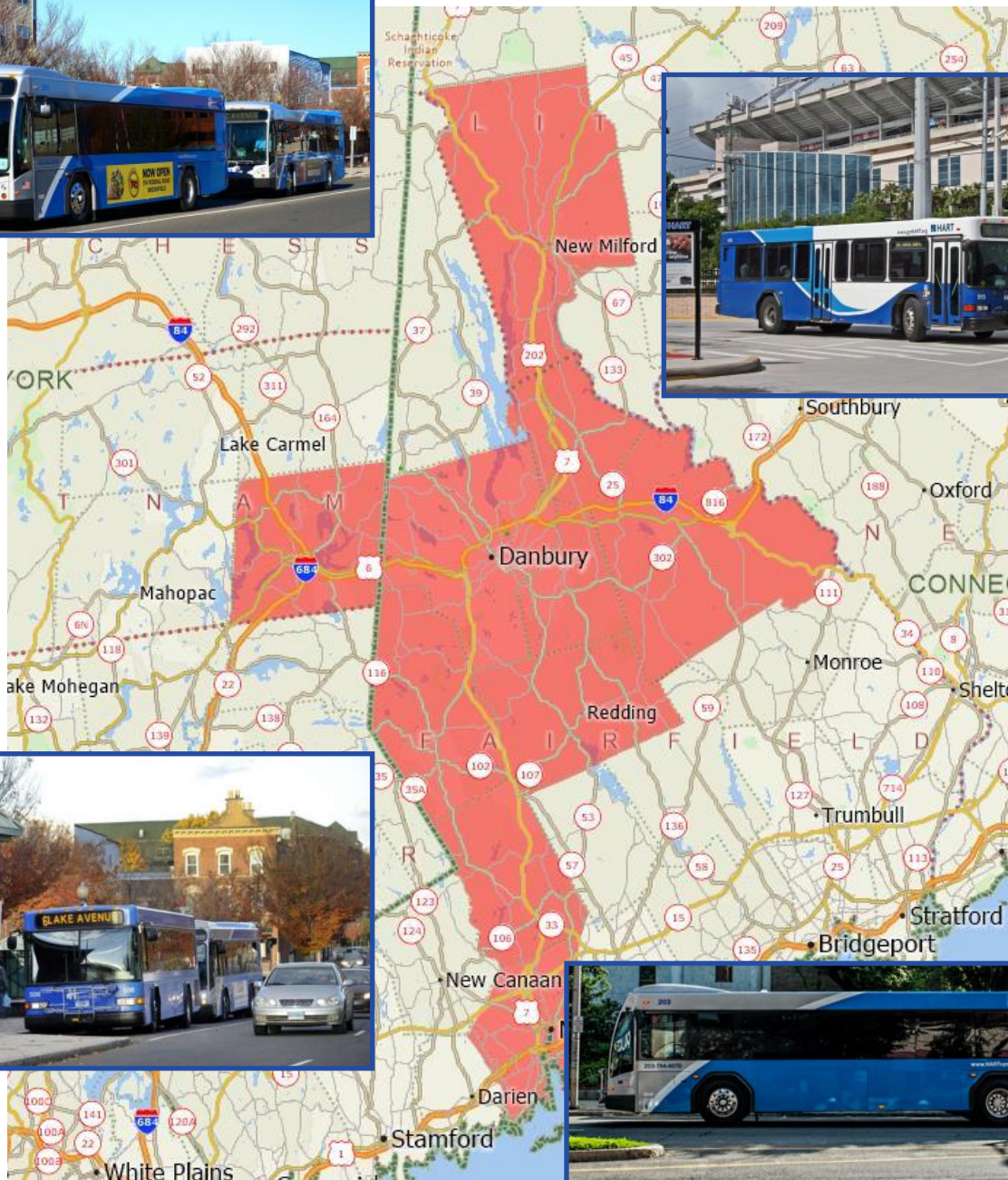




# Greater Danbury, CT Transit Advertising



**Gateway Outdoor Advertising through it's partnership with Housatonic Area Regional Transit Is the exclusive source for Advertising on HARTransit throughout the Danbury, CT region.**





# HARtransit System

27 Vehicles

780,000 Annual Trips

Annual Ridership: 999,656

Residing Population: 84,657

## CityBus Routes

7 Routes

### Loops

Danbury Mall to Danbury Hospital

Danbury to Bethel

Danbury to New Milford

## New York DMA

Rank: 1st

DMA Population: 20,182,305

Hispanic Population: 4,928,766

AA Population: 3,221,844

Asian Population: 2,084,102



# Route Coverage



## Towns Served

**Bethel, Brewster, Brookfield, Danbury, Katonah, Lewisboro, New Fairfield, New Milford, Norwalk, Redding, Ridgefield, Wilton**

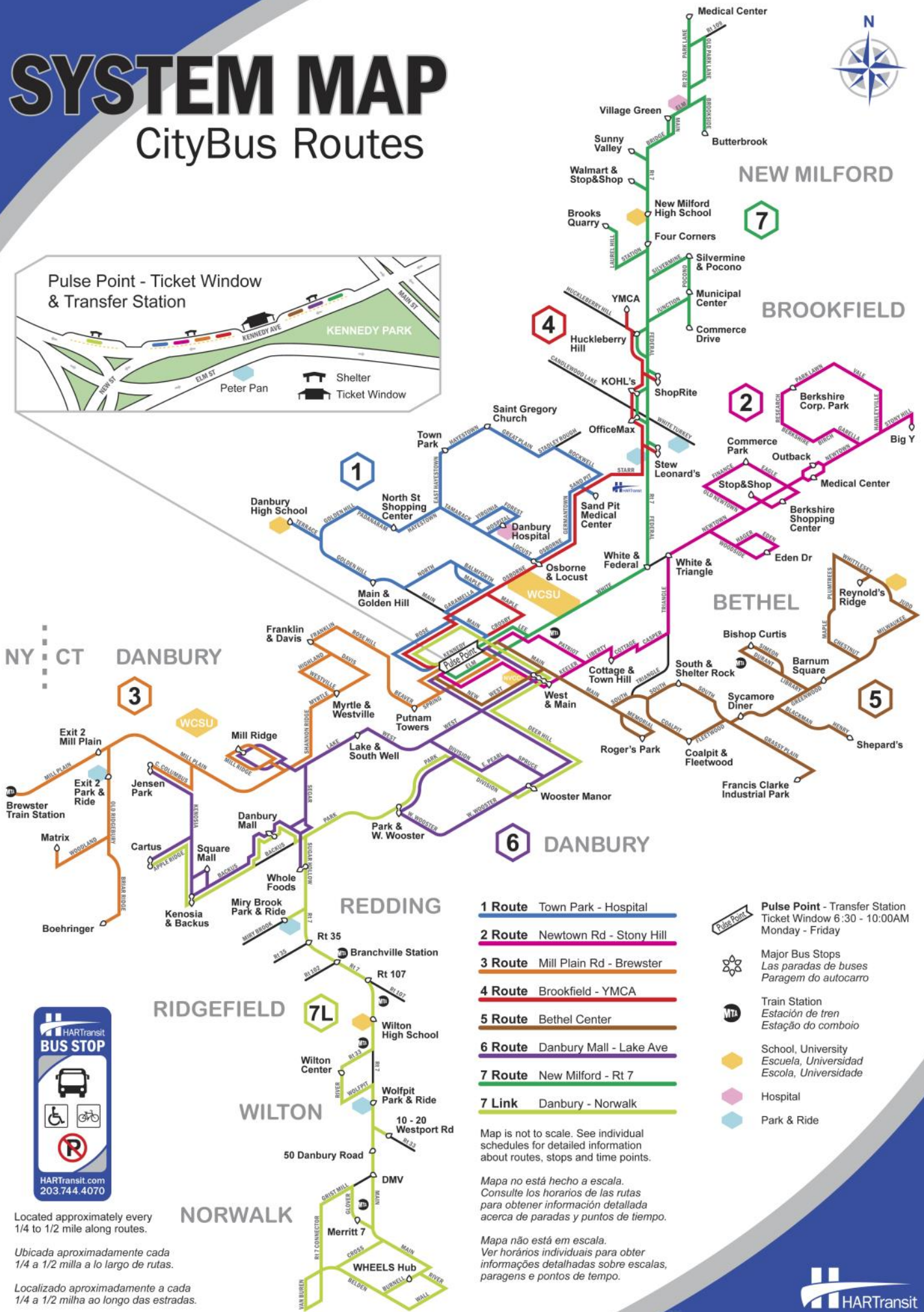
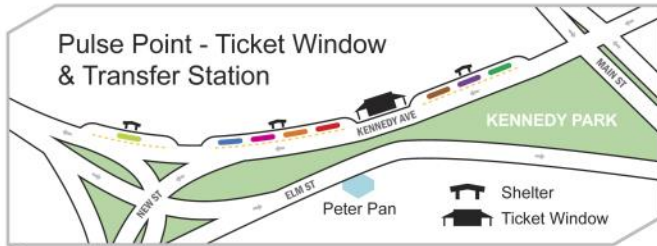
## Popular Destinations

**Ball Pond Fire House, Barnum Square, Berkshire Shopping Center, Bethel Big Y, Bethel High School, Brewster Village, Brewster Village Train Station, Cartus, Commerce Park, Company A Fire House, Cross River, New York, Danbury Fair Mall, Danbury High School, Danbury Hospital, Danbury Square Mall, Exit 2 of I-84 Park and Ride, Federal Road Park and Ride, Germantown Road, Jensen Park, Jesse Lee Church, Katonah Train Station, Main Street Danbury, Merritt 7, Mill Plain Road, Mill Ridge, New Milford High School, New Milford Hospital, New Milford Wal-Mart, North Street Shopping Center, Norwalk WHEELS hub, Old Ridgebury Road, Popular Destinations, PT Barnum Square, Regional YMCA, Roger's Park, SandPit, ShopRite, South Salem, New York, Stew Leonards, Target, Temple Beth Elohim, WCSU Midtown Campus, White Turkey Park and Ride, Whole Foods, Wilton Center, Wooster Manor**



# SYSTEM MAP

## CityBus Routes



- 1 Route** Town Park - Hospital
- 2 Route** Newtown Rd - Stony Hill
- 3 Route** Mill Plain Rd - Brewster
- 4 Route** Brookfield - YMCA
- 5 Route** Bethel Center
- 6 Route** Danbury Mall - Lake Ave
- 7 Route** New Milford - Rt 7
- 7 Link** Danbury - Norwalk

- Pulse Point - Transfer Station  
Ticket Window 6:30 - 10:00AM  
Monday - Friday
- Major Bus Stops  
Las paradas de buses  
Paragem do autocarro
- Train Station  
Estação de tren  
Estação do comboio
- School, University  
Escola, Universidade  
Escola, Universidade
- Hospital
- Park & Ride

Map is not to scale. See individual schedules for detailed information about routes, stops and time points.

Mapa no está hecho a escala. Consulte los horarios de las rutas para obtener información detallada acerca de paradas y puntos de tiempo.

Mapa não está em escala. Ver horários individuais para obter informações detalhadas sobre escalas, paragens e pontos de tempo.

Located approximately every 1/4 to 1/2 mile along routes.

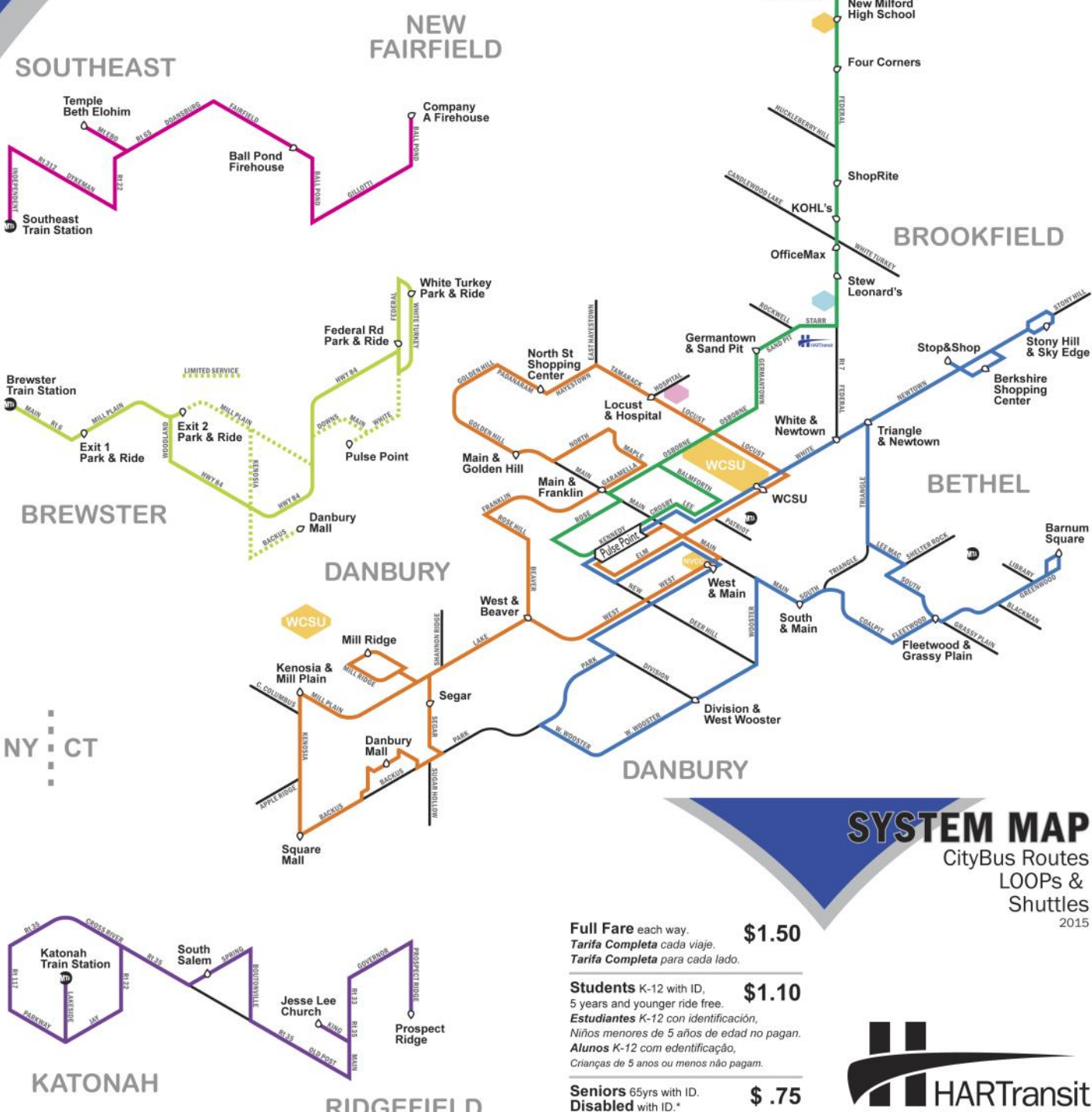
Ubicada aproximadamente cada 1/4 a 1/2 milla a lo largo de rutas.

Localizado aproximadamente a cada 1/4 a 1/2 milha ao longo das estradas.



# SYSTEM MAP

## LOOPS & Shuttles



- LOOP 1** Hospital - Danbury Mall
- LOOP 2** Bethel - Newtown Rd
- LOOP 3** New Milford - Rt. 7
- Shuttle** New Fairfield - Southeast
- Shuttle** Danbury - Brewster
- Shuttle** Ridgefield - Katonah

HARTransit is committed to providing non-discriminatory service to ensure that no person is excluded from participation in, or denied the benefits of, or subjected to discrimination in the receipt of its services on the basis of race, color, national origin or income as protected by Title VI of the Civil Rights Act of 1964.

**Full Fare** each way. **\$1.50**  
*Tarifa Completa* cada viaje.  
*Tarifa Completa* para cada lado.

**Students** K-12 with ID, 5 years and younger ride free. **\$1.10**  
*Estudiantes* K-12 con identificación, Niños menores de 5 años de edad no pagan.  
*Alunos* K-12 com edentificação, Crianças de 5 anos ou menos não pagam.

**Seniors** 65yrs with ID. **Disabled** with ID.\* **\$.75**  
*Mayores* de 65 años con identificación.  
*Incapacitado* con identificación.\*  
*Cidadãos* com 65 anos com edentificação.  
*Deficiência* com edentificação.\*  
 \*Medicare, SweetHART or CT Issued Transit ID.

10-Ride and 30-Day **discount passes** available at the Administrative Office and Pulse Point Ticket Window.

# SYSTEM MAP

## CityBus Routes LOOPS & Shuttles

2015



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 203.744.4070  
 HARTransit.com







# Kong W/ Window Extensions

## Specs

Print Size: 62" x 171"







# Kong Bus Ads

## Specs

Print Size: 50" x 171"







# King Bus Ads

## Specs

Size: 30" x 144" and 30" x 131"







# Queen Bus Ads

## Specs

Print Size: 40" x 90"







# Tail Bus Ads

## Specs

Standard Tail: 18" x 43" / 21" x 68" / 21" x 84"







# Interior Bus Ads

## Specs

Interior Card Print Size: 11" x 28"

